

Grambling State University College of Business

Please send more information to:

Name: _____

Address: _____
City State Zip

Phone: _____

Email: _____

Curriculum

Catalog

Brochure

Financial Aid Information

Application Forms

Other _____

EMPLOYMENT OPPORTUNITIES FOR COLLEGE OF BUSINESS GRADUATES

Accounting

- Public/Private/Government Tax Accounting
- Staff Accounting
- Internal/External Auditing

Computer Information Systems

- Applications Programming
- End User Support
- Web Design
- Application Development
- Database Administration
- Network Administration

Management

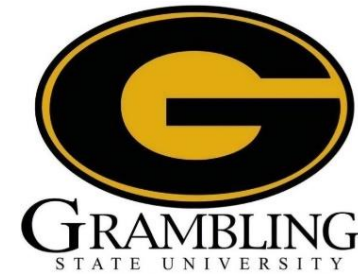
- Operations Banking
- Personnel
- Health Services
- Retails/Franchise

Marketing

- Direct Marketing
- Marketing Research
- Retail Sales
- Advertising

Grambling State University (GSU) is a constituent member of the University of Louisiana System. GSU is accredited by the Southern Association of Colleges and Schools.

An Equal Opportunity Employer and
Educator Facilities to the Disabled



College of Business

Building Business and Technology Leaders!

Accounting

Computer Information Systems

Management

Marketing



College of Business

Jacob T. Stewart Building
Campus Box 4215
Grambling, LA 71245
(318) 274-2275 (office)
(318) 274-2191 (fax)
cob@gram.edu (email)



Grambling State University College of Business

College of Business Mission Statement

The mission of the College of Business is to prepare students from historically different backgrounds and levels of preparation through experiential and classroom activities to become “career-ready”. Students will be trained to apply critical thinking skills, knowledge of business functions, and technical and Power Skills in a diverse, inclusive, ethical and culturally sensitive global environment. We also support faculty in professional development and in relevant research needed to impact the classroom and the local and worldwide business community.

Vision of the College of Business

Our vision is to be an internationally recognized leader in producing quality graduates, who can contribute successfully to the global business environment, graduate disciplines, and society. We strive to maintain a well-qualified, committed, collegial faculty and staff as well as exceptional and competitive programs.

Program Missions

Accounting and Information Systems Mission Statement

The mission of the Department of Accounting and Information Systems is to nurture students to become technically competent, socially and ethically conscious leaders in their professional career choice of Accounting, Economics, or Computer Information Systems through rigorous programs of study that are academically current to meet the needs and expectations of stakeholders.

Management and Marketing Mission Statement

The mission of the Department of Management and Marketing is to prepare students to become technically competent, socially and ethically conscious leaders in the career areas of management and marketing through rigorous programs of study that are academically current to meet the needs and expectations of stakeholders.

The Community

Grambling State University (GSU) was founded in 1901 by Charles P. Adams. It emerged from the desire of African American farmers in rural north Louisiana who wanted to educate Black children in northern and western parts of the State. The University has since grown to include a diverse student and faculty body in terms of race, national origin, religion and economic background. GSU offers a variety of fields of study.

Facilities

The College of Business is located in the Jacob T. Stewart (JTS) building, one of the newest facilities on campus. The College houses classrooms and some of the most up-to-date computer facilities on campus. Computer labs inside the College are open from 7:30 am to 12:00 am weekly for student use. Compressed video labs are available for distance and campus education. The College of Business is accredited by The Association to Advance Collegiate Schools of Business (AACSB).

GSU has a well-stocked library, with access to additional facilities and resources through EBSCO and LOUIS systems. Apart from the world renowned Tiger Marching Band and other athletic program, GSU houses the 50,000 watt KGRM radio station, the Gramblinite Newspaper, and a campus television station.



Building Business and Technology Leaders!



Learning at the speed of Business!