

the GOLDEN pitch

TRANSFORMING BUSINESS IDEAS INTO GOLD

APPLICATION DEADLINE:

SEPT. 30, 2024

Apply on Canvas!

Compete for the chance to win

\$3,000!

**Apply
Today!**

The Golden Pitch encourages students to learn about and embrace entrepreneurship. Students can submit ideas for new businesses in any industry.

Open to all students! Anyone who has an idea for a product, service, or new technology that could be transformed into a scalable business should apply.

WHY SHOULD YOU ENTER?

- 1 **BIG money & other prizes**
- 2 **Learn to think like a boss**
- 3 **Build your skills**
- 4 **Find your mentor**
- 5 **Get inspired**
- 6 **Come out a winner**

THERE IS NO FEE TO ENTER. APPLY ON CANVAS!

At least 1 applicant per team must be enrolled at Grambling to participate, including online students. All participants must participate in the workshop and Final Pitch, if selected. Only 1 application per student/team will be accepted.

1 APPLICATION

Submit an application on Canvas by **September 30** with your business idea. Ideas can apply to any industry, individual competitor, or team. The individual, or at least one member of the team, must be from the School of Business.

2 WORKSHOP

October 3, 2024

Attend workshops and receive professional coaching from the Entrepreneurial Accelerator Program (EAP) and local business professionals serving as our competition mentors. Participants will gain critical business skills, like networking, writing business plans, and pitching and presenting. Final deliverables are due by **November 1, 2024**

3 THE FINAL PITCH

November 14, 2024

Participants will submit their final documents and the Top 5 teams are invited to pitch their business ideas to a panel of judges. Each finalist will be allowed 10 minutes to present, which will be followed by a 5-minute question and answer session.

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WHERE EVERYBODY IS SOMEBODY

EAP Entrepreneurial
Accelerator Program
A Division of BRF

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BUSINESS RESOURCE
FOUNDATION

LAUNCH NETWORK
CONNECT & GROW YOUR BUSINESS